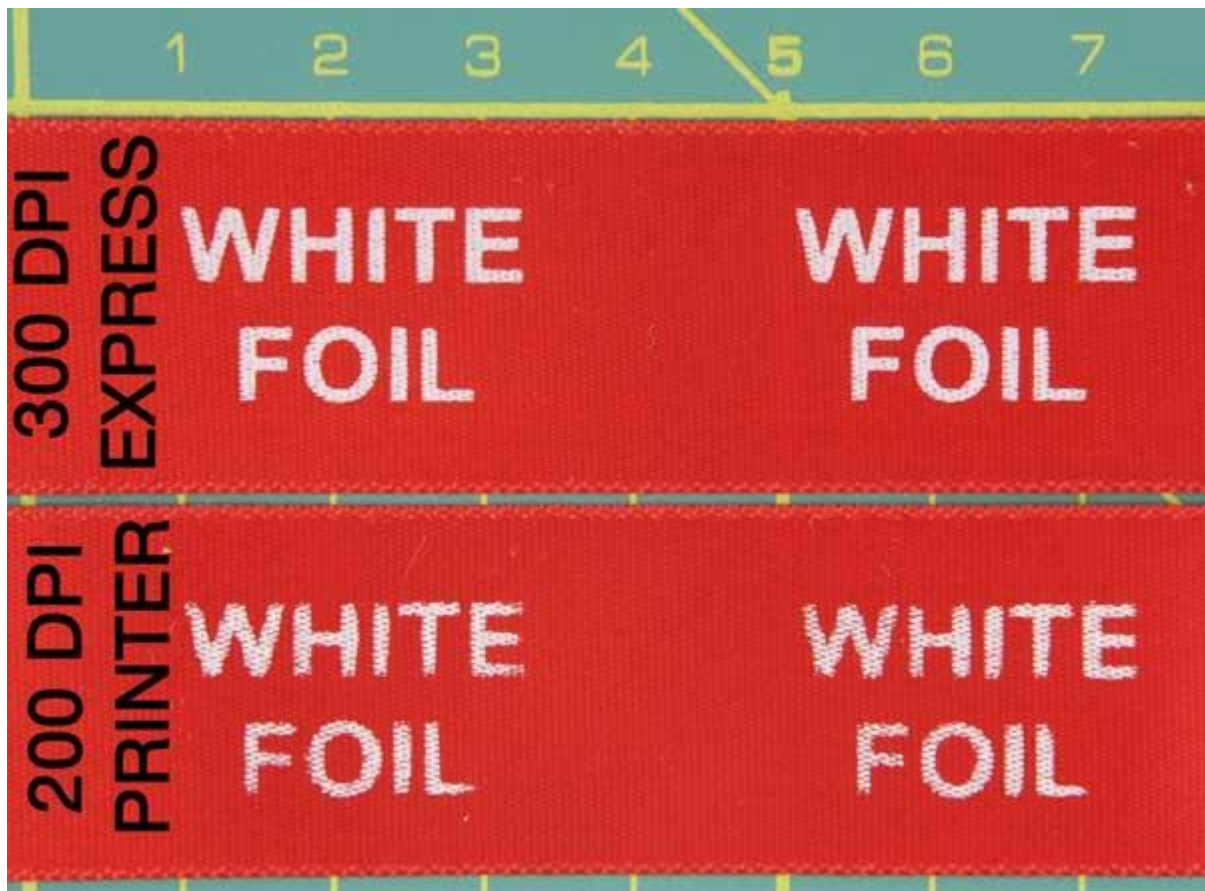# Greater level of Detail

Printing at 300dpi increases the level of detail in your design. The image below printed on 25mm ribbon clearly shows the difference in print quality between 300 and 200dpi printers.

Brighter colours.

When printing at 200dpi, the underlying ribbon is visible through tiny gaps in the design. 300 dpi printers covers far more of the ribbon, resulting in brighter colours.

Print on Narrow Ribbon

The 300 dpi Express Printer is the only printer available today that can reliably print on 7mm ribbon. Pictured below with 8x multi-adaptor